



First Fill For Free

GENERIC TRIAL PROGRAM

Generics are “copycats” of brand-name drugs. They’re safe and effective and FDA approved. And they typically cost one quarter of the price of brand-name medications.

To encourage the use of generics, we're offering members the opportunity to try select generic alternatives for **FREE**. Our **First Fill For Free** Program gives members a free one-time trial on specific generics, up to a 30-day supply.*

Generic Medications Included in the Trial Program

CLASS	BRAND MEDICATIONS	GENERIC ALTERNATIVES
BLOOD PRESSURE MEDICATIONS	Altace® (tablet), Atacand®, Avapro®, Benicar®, Cozaar®, Diovan®, Micardis®, Tekturna®, Teveten®	benazepril, lisinopril, ramipril
	Atacand HCT®, Avalide®, Azor®, Benicar HCT®, Diovan HCT®, Exforge®, Hyzaar®, Micardis® HCT, Tekturna HCT®, Teveten HCT®	benazepril/hctz, lisinopril/hctz
CHOLESTEROL MEDICATIONS	Altoprev®, Advicor®, Caduet® (10mg and 20mg) Crestor® (5 mg), Lescol®, Lescol XL®, Lipitor® (10 mg, 20 mg), Simcor®, Vytorin® (10 mg/10 mg)	lovastatin, pravastatin, simvastatin
DEPRESSION MEDICATIONS	Cymbalta®, Effexor XR®, Lexapro®, Luvox CR®, Pexeva®, Prozac Weekly®, Pristiq®, Venlafaxine ER®	citalopram, fluoxetine, sertraline
HEARTBURN MEDICATIONS	Aciphex®, Dexilant™, Nexium®, Prevacid®, Zegerid®	omeprazole
PAIN AND INFLAMMATION MEDICATIONS	Arthrotec®, Celebrex®	ibuprofen, meloxicam, naproxen, naproxen sodium
ALLERGY MEDICATIONS	Astelin®, Astepro®, Beconase AQ®, Nasacort AQ®, Nasonex®, Omnaris®, Patanase®, Rhinocort Aqua®, Veramyst®	fluticasone
	Allegra-D®, Clarinex®, Clarinex-D®, Xyzal®	fexofenadine
SLEEP MEDICATIONS	Ambien CR®, Lunesta®, Rozerem®	zaleplon, zolpidem

*Subject to quantity per dispensing level limits/allowances.

Note: First Fill for Free program is currently available for Blue Cross and HMO Louisiana, Inc. members enrolled in our fully insured copayment plans. It is not available for pharmacy benefit designs that feature a deductible and coinsurance. For self-insured groups, participation is optional.



BlueCross BlueShield of Louisiana

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Your Health. Our Commitment.

HOW IT WORKS

The first time a member fills a prescription for one of the generics included in the program, it will be free.

Members are responsible for the cost of all refills and future prescriptions at the usual generic cost.

Only one free trial per generic medication is permitted.

A member may receive a free trial for more than one generic, as long as each drug is included in the program and is in a different medication class.